#### Pricing Supplement no. 738

To prospectus dated November 14, 2011, prospectus supplement dated November 14, 2011 and product supplement no. 4-l dated November 14, 2011

JPMORGAN CHASE & CO.

10-#06-2012-R Registration Statement No. 333-177923 Dated October 5, 2012 Rule 424(b)(2)

# Structured Investments

\$2,360,000

# Digital Notes Linked to the Common Stock of Apple Inc. due October 23, 2013

#### General

• The notes are designed for investors who seek a fixed return of 12.20% at maturity if the Final Stock Price is not less than the Initial Stock Price by more than 25.00%. Investors should be willing to forgo interest and dividend payments and, if the Final Stock Price is less than the Initial Stock Price by more than 25.00%, be willing to lose some or all of their principal. Any payment on the notes is subject to the credit risk of JPMorgan Chase & Co.

Unsecured and unsubordinated obligations of JPMorgan Chase & Co. maturing October 23, 2013†

• Minimum denominations of \$10,000 and integral multiples of \$1,000 in excess thereof

• The notes priced on October 5, 2012 and are expected to settle on or about October 11, 2012.

**Key Terms** 

Digital Return:

Reference Stock: The common stock, no par value, of Apple Inc. (NASDAQ Stock Market symbol "AAPL"). We refer to Apple Inc.

as "Apple." 25.00%

Contingent Buffer Amount: 25.0

Payment at Maturity: If the Final Stock Price is greater than or equal to the Initial Stock Price or is less than the Initial Stock Price by

up to 25.00%, at maturity you will receive a cash payment that provides you with a return per \$1,000 principal amount note equal to the Digital Return, and your payment at maturity per \$1,000 principal amount note will

be calculated as follows:

\$1,000 +(\$1,000 x Digital Return)

If the Final Stock Price is less than the Initial Stock Price by more than 25.00%, you will lose 1% of the principal amount of your notes for every 1% that the Final Stock Price is less than the Initial Stock Price, and

your payment at maturity per \$1,000 principal amount note will be calculated as follows:

\$1,000 + (\$1,000 × Stock Return)

If the Final Stock Price is less than the Initial Stock Price by more than 25.00%, you will lose more than

25.00% of your initial investment and may lose all of your initial investment at maturity.

12.20% which results in a maximum payment at maturity of \$1,122.00 per \$1,000 principal amount note.

Stock Return: Final Stock Price – Initial Stock Price

**Initial Stock Price** 

Initial Stock Price: The closing price of one share of the Reference Stock on the pricing date, which was \$652.65., divided by the

Stock Adjustment Factor

Final Stock Price: The closing price of one share of the Reference Stock on the Observation Date

Stock Adjustment Factor: Set initially at 1.0 on the pricing date and subject to adjustment under certain circumstances. See "General

Terms of Notes — Additional Reference Stock Provisions — A. Anti-Dilution Adjustments" in the accompanying

product supplement no. 4-I for further information.

Observation Datet: October 18, 2013

Maturity Datet: October 23, 2013

CUSIP: 48126DCN7

† Subject to postponement in the event of a market disruption event and as described under "Description of Notes — Payment at Maturity" and "Description of Notes — Postponement of a Determination Date — A. Notes Linked to a Single Component" in the accompanying product supplement no. 4-1.

Investing in the Digital Notes involves a number of risks. See "Risk Factors" beginning on page PS-21 of the accompanying product supplement no. 4-I and "Selected Risk Considerations" beginning on page PS-3 of this pricing supplement.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of the notes or passed upon the accuracy or the adequacy of this pricing supplement or the accompanying product supplement, prospectus supplement and prospectus. Any representation to the contrary is a criminal offense.

	Price to Public (1)	Fees and Commissions (2)	Proceeds to Us
Per note	\$1,000	\$10.00	\$990.00
Total	\$2,360,000	\$23,600.00	\$2,336,400.00

(1) The price to the public includes the estimated cost of hedging our obligations under the notes through one or more of our affiliates, which includes our affiliates' expected cost of providing such hedge as well as the profit our affiliates expect to realize in consideration for assuming the risks inherent in providing such hedge. For additional related information, please see "Use of Proceeds and Hedging" beginning on page PS-48 of the accompanying product supplement no. 4-I

(2) J.P. Morgan Securities LLC, which we refer to as JPMS, acting as agent for JPMorgan Chase & Co., will receive a commission of \$10.00 per \$1,000 principal amount note See "Plan of Distribution (Conflicts of Interest)" beginning on page PS-77 of the accompanying product supplement no. 4-1.

The notes are not bank deposits and are not insured by the Federal Deposit Insurance Corporation or any other governmental agency, nor are they obligations of, or guaranteed by, a bank.

J.P.Morgan

October 5, 2012

## **Additional Terms Specific to the Notes**

You should read this pricing supplement together with the prospectus dated November 14, 2011, as supplemented by the prospectus supplement dated November 14, 2011 relating to our Series E medium-term notes of which these notes are a part, and the more detailed information contained in product supplement no. 4-I dated November 14, 2011. This pricing supplement, together with the documents listed below, contains the terms of the notes, supplements the term sheet related hereto dated October 4, 2012 and supersedes all other prior or contemporaneous oral statements as well as any other written materials including preliminary or indicative pricing terms, correspondence, trade ideas, structures for implementation, sample structures, fact sheets, brochures or other educational materials of ours. You should carefully consider, among other things, the matters set forth in "Risk Factors" in the accompanying product supplement no.4-I, as the notes involve risks not associated with conventional debt securities. We urge you to consult your investment, legal, tax, accounting and other advisers before you invest in the notes. advisers before you invest in the notes.

You may access these documents on the SEC website at www.sec.gov as follows (or if such address has changed, by reviewing our filings for the relevant date on the SEC website):

- Product supplement no. 4-I dated November 14, 2011:
  http://www.sec.gov/Archives/edgar/data/19617/000089109211007593/e46160\_424b2.pdf
  Prospectus supplement dated November 14, 2011:
  http://www.sec.gov/Archives/edgar/data/19617/000089109211007578/e46180\_424b2.pdf
- Prospectus dated November 14, 2011:
  - http://www.sec.gov/Archives/edgar/data/19617/000089109211007568/e46179\_424b2.pdf

Our Central Index Key, or CIK, on the SEC website is 19617. As used in this pricing supplement, the "Company," "we," "us" and "our" refer to JPMorgan Chase & Co.

## What Is the Total Return on the Notes at Maturity, Assuming a Range of Performances for the Reference Stock?

The following table illustrates the hypothetical total return at maturity on the notes. The "total return" as used in this pricing supplement is the number, expressed as a percentage, that results from comparing the payment at maturity per \$1,000 principal amount note to \$1,000. The hypothetical total returns set forth below assume an Initial Stock Price of \$650.00 and reflect the Digital Return of 12.20% and the Contingent Buffer Amount of 25.00%. The hypothetical total returns set forth below are for illustrative purposes only and may not be the actual total returns applicable to a purchaser of the notes. The numbers appearing in the following table and examples have been rounded for ease of analysis.

Final Stock Price	Stock Return	Total Return
\$1,170.0000	80.00%	12.20%
\$1,105.0000	70.00%	12.20%
\$1,040.0000	60.00%	12.20%
\$975.0000	50.00%	12.20%
\$910.0000	40.00%	12.20%
\$845.0000	30.00%	12.20%
\$780.0000	20.00%	12.20%
\$747.5000	15.00%	12.20%
\$729.3000	12.20%	12.20%
\$715.0000	10.00%	12.20%
\$682.5000	5.00%	12.20%
\$666.2500	2.50%	12.20%
\$656.5000	1.00%	12.20%
\$650.0000	0.00%	12.20%
\$617.5000	-5.00%	12.20%
\$585.0000	-10.00%	12.20%
\$552.5000	-15.00%	12.20%
\$520.0000	-20.00%	12.20%
\$487.5000	-25.00%	12.20%
\$487.4350	-25.01%	-25.01%
\$455.0000	-30.00%	-30.00%
\$390.0000	-40.00%	-40.00%
\$325.0000	-50.00%	-50.00%
\$260.0000	-60.00%	-60.00%
\$195.0000	-70.00%	-70.00%
\$130.0000	-80.00%	-80.00%
\$65.0000	-90.00%	-90.00%
\$0.0000	-100.00%	-100.00%

## **Hypothetical Examples of Amounts Payable at Maturity**

The following examples illustrate how the total returns set forth in the table above are calculated.

Example 1: The closing price of one share of the Reference Stock increases from the Initial Stock Price of \$650.00 to a Final Stock Price of \$666.25. Because the Final Stock Price of \$666.25 is greater than the Initial Stock Price of \$650.00, regardless of the Stock Return, the investor receives a payment at maturity of \$1,122.00 per \$1,000 principal amount note, calculated as follows:

$$1,000 + (1,000 \times 12.20\%) = 1,122.00$$

**Example 2:** The closing price of one share of the Reference Stock decreases from the Initial Stock Price of \$650.00 to a Final Stock Price of \$617.50. Although the Final Stock Price of \$617.50 is less than the Initial Stock Price of \$650.00, because the Final Stock Price is not less than the Initial Stock Price by more than the Contingent Buffer Amount of 25.00%, the investor receives a payment at maturity of \$1,122.00 per \$1,000 principal amount note, calculated as follows:

$$$1,000 + ($1,000 \times 12.20\%) = $1,122.00$$

Example 3: The closing price of one share of the Reference Stock decreases from the Initial Stock Price of \$650.00 to a Final Stock Price of \$325.00. Because the Final Stock Price of \$325.00 is less than the Initial Stock Price of \$650.00 by more than the Contingent Buffer Amount of 25.00% and because the Stock Return is -50%, the investor receives a payment at maturity of \$500 per \$1,000 principal amount note, calculated as follows:

$$$1,000 + ($1,000 \times -50\%) = $500$$

**Example 4:** The closing price of one share of the Reference Stock increases from the Initial Stock Price of \$650.00 to a Final Stock Price of \$975.00. Because the Final Stock Price of \$975.00 is greater than the Initial Stock Price of \$650.00 and although the Stock Return of 50% is greater than the Digital Return of 12.20%, the investor receives a payment at maturity of \$1,122.00 per \$1,000 principal amount note, the maximum payment on the notes, calculated as follows:

$$1,000 + (1,000 \times 12.20\%) = 1,122.00$$

The hypothetical returns and hypothetical payments on the notes shown above do not reflect fees or expenses that would be associated with any sale in the secondary market. If these fees and expenses were included, the hypothetical returns and hypothetical payments shown above would likely be lower.

- **FIXED APPRECIATION POTENTIAL** If the Final Stock Price is greater than or equal to the Initial Stock Price, you will receive a fixed return equal to the Digital Return of 12.20% at maturity, which also reflects the maximum return on the notes at maturity. Accordingly, the maximum payment at maturity is \$1,122 per \$1,000 principal amount note. Because the notes are our unsecured and unsubordinated obligations, payment of any amount on the notes is subject to our ability to pay our obligations as they become due.
- POTENTIAL FOR A FIXED RETURN ON THE NOTES EVEN EQUAL TO THE DIGITAL RETURN EVEN IF THE INDEX RETURN IS NEGATIVE If the Final Stock Price is less than the Initial Stock Price by up to the Contingent Buffer Amount of 25.00%, you will earn a fixed, positive return on the notes equal to the Digital Return of 12.20%. If the Final Stock Price is less than the Initial Stock Price by more than the Contingent Buffer Amount of 25.00%, for every 1% that the Final Stock Price is less than the Initial Stock Price, you will lose an amount equal to 1% of the principal amount of your notes. Accordingly, under these circumstances, you will lose more than 25.00% of your initial investment and may lose all of your initial investment at maturity.
- RETURN LINKED TO A SINGLE REFERENCE STOCK The return on the notes is linked to the performance of a single Reference Stock, which is the common stock of Apple. For additional information see "The Reference Stock" in this pricing supplement.
- CAPITAL GAINS TAX TREATMENT You should review carefully the section entitled "Material U.S. Federal Income Tax Consequences" in the accompanying product supplement no. 4-1. The following discussion, when read in combination with that section, constitutes the full opinion of our special tax counsel, Davis Polk & Wardwell LLP, regarding the material U.S. federal income tax consequences of owning and disposing of notes.

  Based on current market conditions, in the opinion of our special tax counsel it is reasonable to treat the notes as "open transactions" that are not debt instruments for U.S. federal income tax purposes. Assuming this treatment is respected, the gain or loss on your notes should be treated as long-term capital gain or loss if you hold your notes for more than a year, whether or not you are an initial purchaser of notes at the issue price. However, the Internal Revenue Service (the "IRS") or a court may not respect this treatment of the notes, in which case the timing and character of any income or loss on the notes could be materially and adversely affected. In addition, in 2007 Treasury and the IRS released a notice requesting comments on the U.S. federal income tax treatment of "prepaid forward contracts" and similar instruments, which might include the notes. The notice focuses in particular on whether to require holders of these instruments to accrue income over the term of their investment. It also asks for comments on a number of related topics, including the character of income or loss with respect to these instruments on a number of related topics, including the character of income or loss with respect to these instruments (including any mandated accruals) realized by Non-U.S. Holders should be subject to withholding tax; and whether these instruments are or should be subject to the "constructive ownership" regime, which very generally can operate to recharacterize certain long-term capital gain as ordinary income and impose an interest charge. While the notice requests comments on ap

## **Selected Risk Considerations**

An investment in the notes involves significant risks. Investing in the notes is not equivalent to investing directly in the Reference Stock. These risks are explained in more detail in the "Risk Factors" section of the accompanying product supplement no. 4-I dated November 14, 2011.

- YOUR INVESTMENT IN THE NOTES MAY RESULT IN A LOSS The notes do not guarantee any return of principal. The return on the notes at maturity is linked to the performance of the Reference Stock and will depend on whether, and the extent to which, the Stock Return is positive or negative. If the Final Stock Price is less than the Initial Stock Price by more than the Contingent Buffer Amount of 25.00%, the benefit provided by the Contingent Buffer Amount of 25.00% will terminate. In this case, for every 1% that the Final Stock Price is less than the Initial Stock Price, you will lose an amount equal to 1% of the principal amount of your notes. Under these circumstances, you will lose more than 25.00% of your initial investment and may lose all of your initial investment at maturity.
- YOUR MAXIMUM GAIN ON THE NOTES IS LIMITED TO THE DIGITAL RETURN If the Final Stock Price is greater than or equal to the Initial Stock Price or is less than the Initial Stock Price by up to the Contingent Buffer Amount of 25.00%, for each \$1,000 principal amount note, you will receive at maturity \$1,000 plus a fixed return equal to the Digital Return of 12.20%, regardless of any appreciation in the Reference Stock, which may be significant.
   CREDIT RISK OF JPMORGAN CHASE & CO. The notes are subject to the credit risk of JPMorgan Chase & Co., and controlled the process of the process.
- CREDIT RISK OF JPMORGAN CHASE & CO. The notes are subject to the credit risk of JPMorgan Chase & Co., and our credit ratings and credit spreads may adversely affect the market value of the notes. Investors are dependent on JPMorgan Chase & Co.'s ability to pay all amounts due on the notes, and therefore investors are subject to our credit risk and to changes in the market's view of our creditworthiness. Any decline in our credit ratings or increase in the credit spreads charged by the market for taking our credit risk is likely to adversely affect the value of the notes. If we were to default on our payment obligations, you may not receive any amounts owed to you under the notes and you could lose your entire investment.
  - Recent events affecting us have led to heightened regulatory scrutiny, may lead to additional regulatory or legal proceedings against us and may adversely affect our credit ratings and credit spreads and, as a result, the market value of the notes. See "Executive Overview Recent Developments," "Liquidity Risk Management Credit Ratings," "Item 4. Controls and Procedures" and "Part II. Other Information Item 1A. Risk Factors" in our Quarterly Report on Form 10-Q for the quarter ended June 30, 2012.
- POTENTIAL CONFLICTS We and our affiliates play a variety of roles in connection with the issuance of the notes, including acting as calculation agent and hedging our obligations under the notes. In performing these duties, our economic interests and the economic interests of the calculation agent and other affiliates of ours are potentially adverse to your interests as an investor in the notes. In addition, our business activities, including hedging and trading activities, could cause our economic interests to be adverse to yours and could adversely affect any payment on the notes and the value of the notes. It is possible that hedging or trading activities of ours or our affiliates could result in substantial returns for us or our affiliates while the value of the notes declines. Please refer to "Risk Factors Risks Relating to the Notes Generally" in the accompanying product supplement no. 4-I for additional information about these risks.
  - We and/or our affiliates may also currently or from time to time engage in business with Reference Stock issuer, including extending loans to, or making equity investments in, Reference Stock issuer or providing advisory services to Reference Stock issuer. In addition, one or more of our affiliates may publish research reports or otherwise express opinions with respect to Reference Stock issuer, and these reports may or may not recommend that investors buy or hold the Reference Stock. As a prospective purchaser of the notes, you should undertake an independent investigation of the Reference Stock issuer that in your judgment is appropriate to

make an informed decision with respect to an investment in the notes.

THE BENEFIT PROVIDED BY THE CONTINGENT BUFFER AMOUNT MAY TERMINATE ON THE OBSERVATION DATE — If the Final Stock Price is less than the Initial Stock Price by more than the Contingent Buffer Amount of 25.00%, the benefit provided by the Contingent Buffer Amount will terminate and you will be fully exposed to any depreciation in the closing price of one share of the Reference Stock. Because the Final Stock Price will be determined based on the closing price on a single day near the end of the term of the notes, the price of the Reference Stock at the maturity date or at other times during the term of the notes could be at a level not less than the Initial Stock Price by more than the Contingent Buffer Amount. This difference could be particularly large if there is a significant decrease in the price of the Reference Stock during the later portion of the term of the notes or if there is significant volatility in the price of the Reference Stock during the term of the notes, especially on dates near the

While any payment on the notes described in this pricing supplement is based on the full principal amount of your notes, the original issue price of the notes includes the agent's commission and the estimated cost of hedging our obligations under the notes. As a result, and as a general matter, the price, if any, at which JPMS will be willing to purchase notes from you in secondary market transactions, if at all, will likely be lower than the original issue price and any sale prior to the maturity date could result in a substantial loss to you. This secondary market price will also be affected by a number of factors aside from the agent's commission and hedging costs, including those set forth under "Many Economic and Market Factors Will Impact the Value of the Notes" below. CERTAIN BUILT-IN COSTS ARE LIKELY TO AFFECT ADVERSELY THE VALUE OF THE NOTES PRIOR TO MATURITY -

The notes are not designed to be short-term trading instruments. Accordingly, you should be able and willing to

hold your notes to maturity

NO OWNERSHIP OR DIVIDEND RIGHTS IN THE REFERENCE STOCK — As a holder of the notes, you will not have any

ownership interest or rights in the Reference Stock, such as voting rights or dividend payments. In addition, the issuer of the Reference Stock will not have any obligation to consider your interests as a holder of the notes in taking any corporate action that might affect the value of the Reference Stock and the notes.

NO AFFILIATION WITH THE REFERENCE STOCK ISSUER — We are not affiliated with the issuer of the Reference Stock. We have not independently verified any of the information about the Reference Stock issuer contained in this pricing supplement. You should undertake your own investigation into the Reference Stock and its issuer. We are not responsible for the Reference Stock issuer's public disclosure of information, whether contained in

SEC filings or otherwise.

SINGLE STOCK RISK — The price of the Reference Stock can fall sharply due to factors specific to the Reference Stock and its issuer, such as stock price volatility, earnings, financial conditions, corporate, industry and regulatory developments, management changes and decisions and other events, as well as general market factors, such as general stock market volatility and levels, interest rates and economic and political conditions.

NO INTEREST PAYMENTS — As a holder of the notes, you will not receive any interest payments.

RISK OF THE FINAL STOCK PRICE BEING LESS THAN THE INITIAL STOCK PRICE BY MORE THAN THE CONTINGENT

BUFFER AMOUNT IS GREATER IF THE CLOSING PRICE OF THE REFERENCE STOCK IS VOLATILE — The likelihood that the Final Stock Price will be less than the Initial Stock Price by more than the Contingent Buffer Amount of 25.00%, thereby exposing the notes to the full depreciation of the Reference Stock, will depend in large part on the volatility of the closing price of the Reference Stock. Volatility generally refers to the frequency and magnitude of changes in the closing price of the Reference Stock.

LACK OF LIQUIDITY — The notes will not be listed on any securities exchange. JPMS intends to offer to purchase the notes in the secondary market but is not required to do so. Even if there is a secondary market, it may not provide anough liquidity to allow you to trade or sell the notes easily. Persuse other dealers are not likely to

provide enough liquidity to allow you to trade or sell the notes easily. Because other dealers are not likely to

make a secondary market for the notes, the price at which you may be able to trade your notes is likely to depend on the price, if any, at which JPMS is willing to buy the notes.

HEDGING AND TRADING IN THE REFERENCE STOCK — While the notes are outstanding, we or any of our affiliates may carry out hedging activities related to the notes, including in the Reference Stock or instruments related to the Reference Stock. We or our affiliates may also trade in the Reference Stock or instruments related to the Reference Stock from time to time. Any of these hedging or trading activities as of the pricing date and during the term of the notes could adversely affect our payment to you at maturity. It is possible that these hedging or trading activities could result in substantial returns for us or our affiliates while the value of the notes declines.

THE ANTI-DILUTION PROTECTION FOR THE REFERENCE STOCK IS LIMITED AND MAY BE DISCRETIONARY — The calculation agent will make adjustments to the Stock Adjustment Factor for certain corporate events affecting the Reference Stock. However, the calculation agent will not make an adjustment in response to all events that could affect the Reference Stock. If an event occurs that does not require the calculation agent to make an adjustment, the value of the notes may be materially and adversely affected. You should also be aware that the calculation agent may make adjustments in response to events that are not described in the accompanying product supplement to account for any diluting or concentrative effect, but the calculation agent is under no obligation to

do so or to consider your interests as a holder of the notes in making these determinations.

MANY ECONOMIC AND MARKET FACTORS WILL IMPACT THE VALUE OF THE NOTES — In addition to the closing price of one share of the Reference Stock on any day, the value of the notes will be impacted by a number of economic

and market factors that may either offset or magnify each other, including: the actual and expected volatility in the closing price of the Reference Stock;

the time to maturity of the notes;

• the dividend rate on the Reference Stock;

• the occurrence of certain events affecting the issuer of the Reference Stock that may or may not require an adjustment to the Stock Adjustment Factor, including a merger or acquisition;

interest and yield rates in the market generally;

a variety of economic, financial, political, regulatory and judicial events, and

our creditworthiness, including actual or anticipated downgrades in our credit ratings.

#### **The Reference Stock**

#### **Public Information**

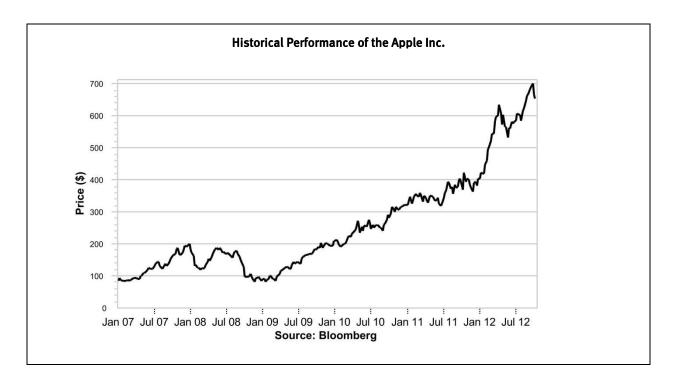
All information contained herein on the Reference Stock and on Apple is derived from publicly available sources, without independent verification. According to its publicly available filings with the SEC, Apple designs, manufactures and markets personal computers, portable digital music players and mobile communication devices and sells a variety of related software, services, peripherals and networking solutions.

The common stock of Apple, no par value, is registered under the Securities Exchange Act of 1934, as amended, which we refer to as the Exchange Act, and is listed on The NASDAQ Stock Market, which we refer to as the relevant exchange for purposes of Apple in the accompanying product supplement no. 4-I. Information provided to or filed with the SEC by Apple pursuant to the Exchange Act can be located by reference to SEC file number 000-10030, and can be accessed through <a href="https://www.sec.gov">www.sec.gov</a>. We do not make any representation that these publicly available documents are accurate or complete.

# **Historical Information Regarding the Reference Stock**

The following graph sets forth the historical performance of the common stock of Apple based on the weekly closing prices of one share of the common stock of Apple from January 5, 2007 through October 5, 2012. The closing price of one share of the common stock of Apple on October 5, 2012 was \$652.65. We obtained the closing prices below from Bloomberg Financial Markets, without independent verification. The closing prices may be adjusted by Bloomberg Financial Markets for corporate actions such as stock splits, public offerings, mergers and acquisitions, spin-offs, delistings and bankruptcy.

Since its inception, the Reference Stock has experienced significant fluctuations. The historical performance of the Reference Stock should not be taken as an indication of future performance, and no assurance can be given as to the closing price of one share of the Reference Stock on the Observation Date. We cannot give you assurance that the performance of the Reference Stock will result in the return of any of your initial investment. We make no representation as to the amount of dividends, if any, that the Reference Stock will pay in the future. In any event, as an investor in the notes, you will not be entitled to receive dividends, if any, that may be payable on the Reference Stock.



# **Validity of the Notes**

In the opinion of Davis Polk & Wardwell LLP, as our special products counsel, when the notes offered by this pricing supplement have been executed and issued by us and authenticated by the trustee pursuant to the indenture, and delivered against payment as contemplated herein, such notes will be our valid and binding obligations, enforceable in accordance with their terms, subject to applicable bankruptcy, insolvency and similar laws affecting creditors' rights generally, concepts of reasonableness and equitable principles of general applicability (including, without limitation, concepts of good faith, fair dealing and the lack of bad faith), provided that such counsel expresses no opinion as to the effect of fraudulent conveyance, fraudulent transfer or similar provision of applicable law on the conclusions expressed above. This opinion is given as of the date hereof and is limited to the federal laws of the United States of America, the laws of the State of New York and the General Corporation Law of the State of Delaware. In addition, this opinion is subject to customary assumptions about the trustee's authorization, execution and delivery of the indenture and its authentication of the notes and the validity, binding nature and enforceability of the indenture with respect to the trustee, all as stated in the letter of such counsel dated March 29, 2012, which was filed as an exhibit to a Current Report on Form 8-K by us on March 29, 2012.